

## questions

*digital convergence*

1. Sketch the developments in *multimedia*. What do you expect to be the commercial impact of multimedia in the (near) future?

*concepts*

2. Explain what is meant by *digital convergence*.
3. Which kinds of (*digital*) *convergence* do we have?
4. Discuss the relation between the *medium* and the *message*.

*technology*

5. Give a brief sketch of the development of *digital entertainment*.
6. Characterize: HDTV, SDTV, ITV.
7. Discuss convergence with respect to *platforms*.
8. Discuss convergence with respect to *delivery*.