Bringing the Web of Data to Developing Countries: Linked Market Data in the Sahel

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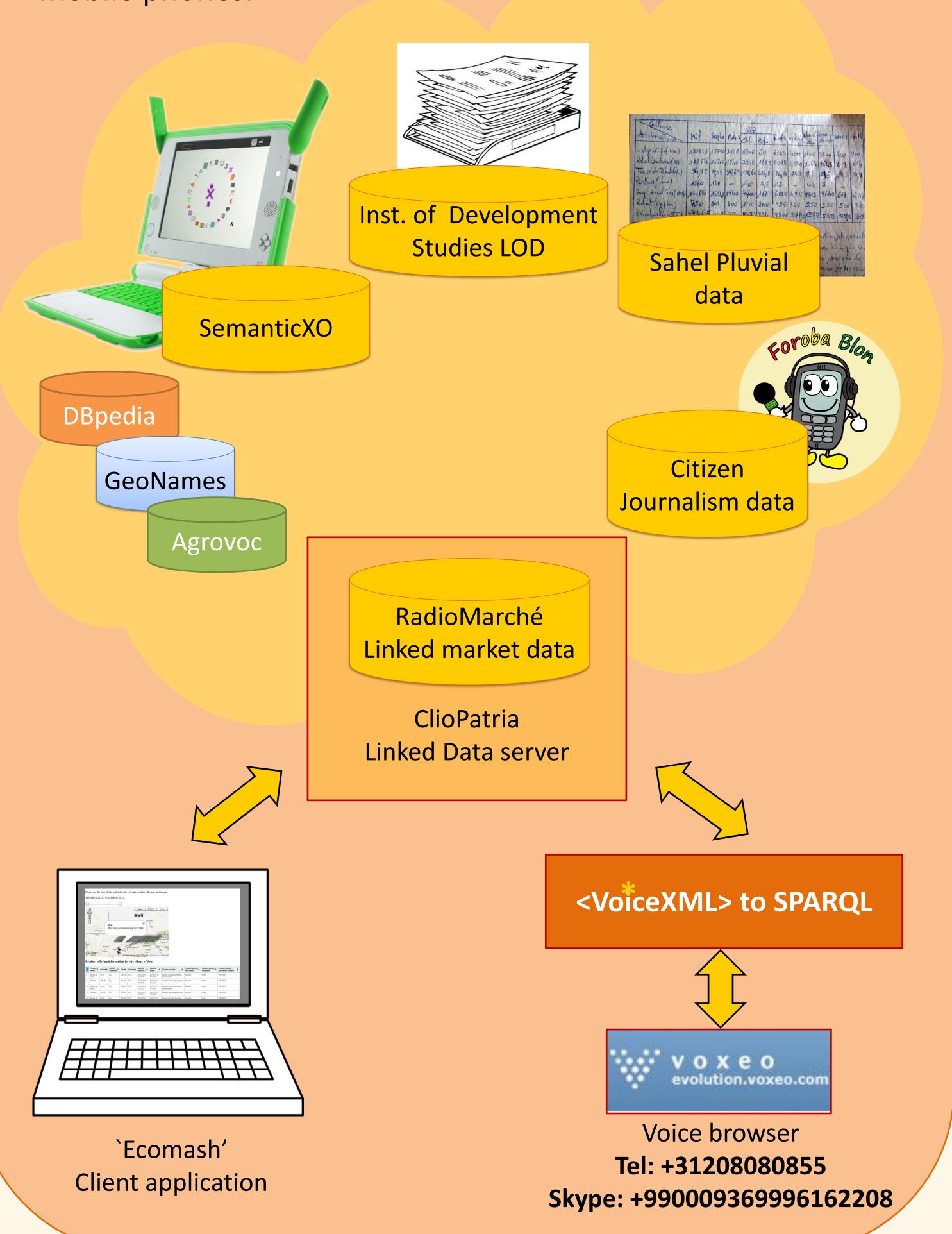
Is Linked Data for everyone?



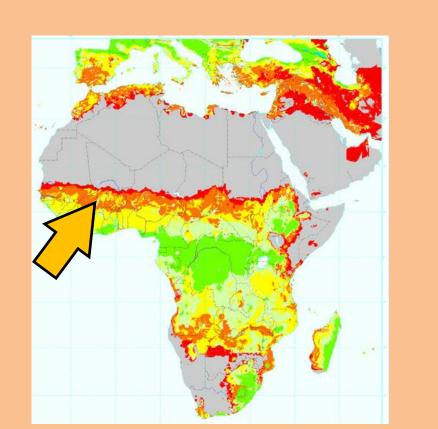
- As engineers of the Web of Data, we have the opportunity to reduce the Digital Linked Data Divide
- In developing regions sharing and re-use of locally produced and consumed data can increase its value as well.

Linked Market Data in the Sahel

The Linked Market data is a first node in a "Web of Linked Development Data". It's linked to DBpedia, GeoNames, Agrovoc. It is accessible through HTTP, SPARQL, a client web application and a client voice application, accessible for 2G mobile phones.



RadioMarché: distribution of local market information



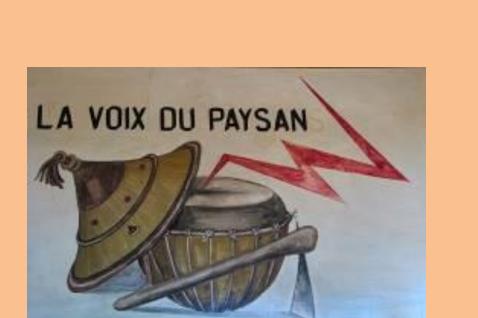
Field pilot in Tominian, Mali



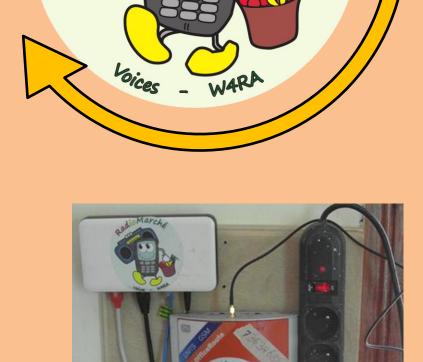
farmers



Share market information



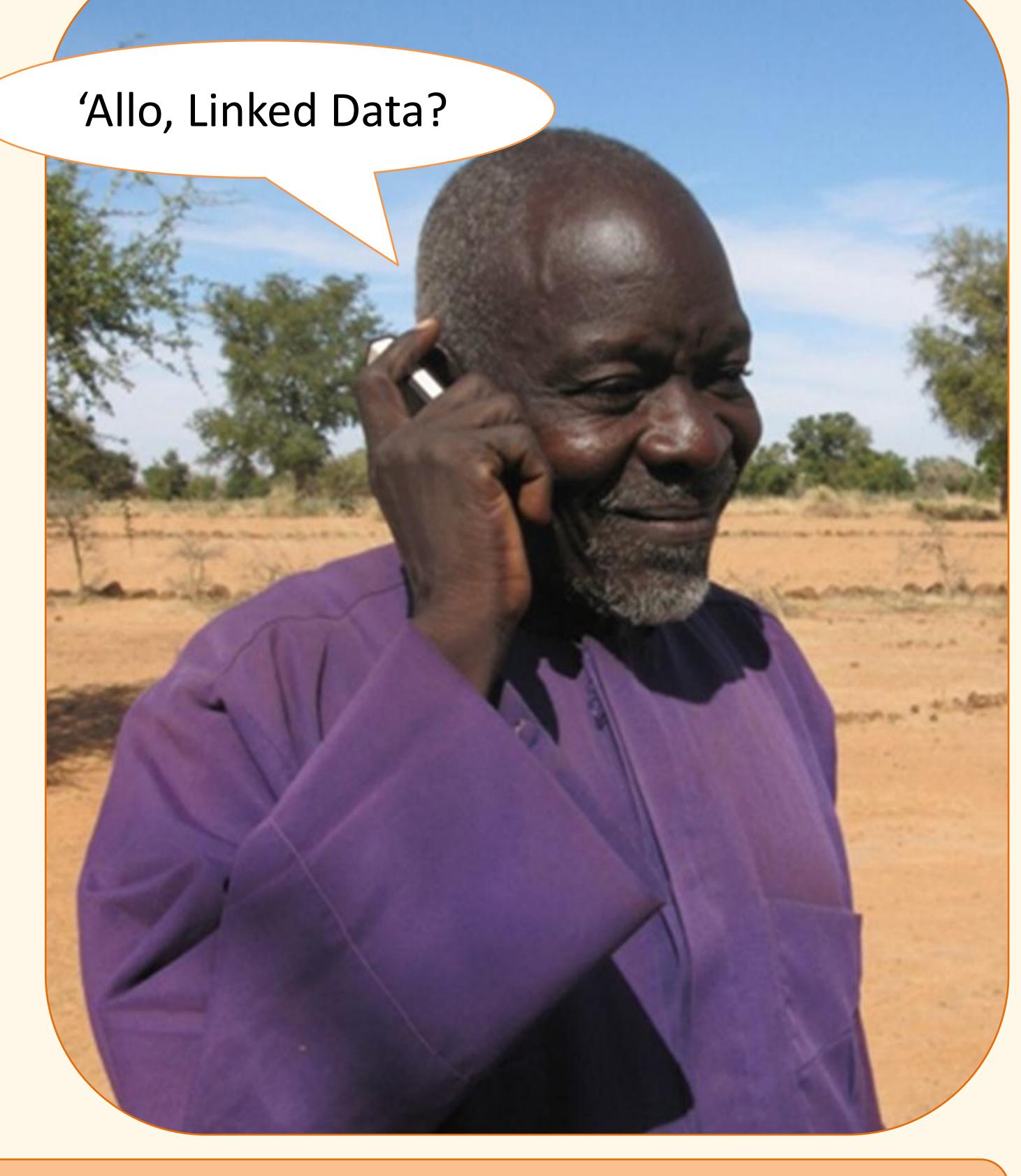
Distribute via community radio-stations using the Web and Mobile phones"



Locally deploy 2G phone hardware



Use (pre-recorded) locally recognized voices



Contact: v.de.boer@vu.nl

RadioMarche server: <u>semanticweb.cs.vu.nl/radiomarche</u>

Web for regreening in Africa blog: w4ra.few.vu.nl

worldwidesemanticweb.wordpress.com SemanticXO: <u>semweb4u.wordpress.com</u> LinkedIDS: idswrapper.appspot.com









